# **MACFARLANES**

# Extension of the senior managers and certification regime

The Financial Conduct Authority (FCA) has published its "near final" rules on extending the senior managers and certification regime (SM&CR) to all firms. The new FCA rules will apply to a significant number of additional employees in the financial services sector and increase the accountability of senior managers.

The industry knew the change was coming, but now rules are finally available, what do they say and exactly how "proportionate" is the FCA in its plans? Expanding on our initial summaries <u>SM&CR: FCA proposes extension</u> to all firms (July 2017) and <u>SM&CR Extension 2019</u> (December 2017), in this briefing, we consider the detail of the FCA proposals in <u>CP17/25</u>, <u>CP17/40</u> and its near final rules in <u>PS18/14</u>, which will apply to most firms except for banks and insurers from 9 December 2019.

#### General

The SM&CR has applied to banks, building societies, credit unions and PRA-designated investment firms ("relevant firms") since March 2016. Additionally, a separate senior insurance managers regime (SIMR) applies to insurance companies (the SM&CR is extended to them in December 2018). In May 2016 Parliament made the necessary legislative changes to extend the regime to the wider financial services community (approximately 47,000 firms) and empower the FCA to make relevant rules.

The new regime will replace the existing approved persons regime, but will not normally apply to Appointed Representatives. The rules have similar foundations to the SM&CR for relevant firms, comprising:

- the senior managers regime (SMR);
- a certification regime; and
- conduct rules.

However, the FCA states that, wherever possible (as some legislative requirements cannot be relaxed), the new regime will be proportionate and flexible enough to accommodate the different business models and governance structures of firms.

Therefore, the FCA is implementing three tiers of application:

- a Core Regime which will apply a baseline of SM&CR requirements to the bulk of FCA solo-regulated firms, except for Limited Scope Firms;
- the Enhanced Regime will apply extra rules to a small proportion of FCA solo-regulated firms (approximately 350) with a size, complexity and potential impact on consumers which the FCA says warrants greater attention; and
- the Limited Scope Regime, which will apply fewer requirements to firms that currently have a limited application of the approved persons regime.

In the following pages we consider the regime in greater detail.

# **Limited Scope Firms**

The following firms fall under the proposed Limited Scope Regime:

- limited permission consumer credit firms;
- sole traders;
- authorised professional firms whose only regulated activities in are non-mainstream regulated activities;
- oil market participants;
- service companies;
- energy market participants;
- subsidiaries of local authorities or registered social landlords;
- insurance intermediaries whose principal business is not insurance intermediation and who only have permission to carry on insurance mediation activity in relation to non-investment insurance contracts; and
- authorised internally managed AIFs.

# **Enhanced SM&CR firms**

Unless a firm has successfully applied for a waiver from the FCA, the following firms will fall under the proposed Enhanced Regime:

- Significant IFPRU firms (defined in IFPRU 1.2.3);
- CASS large firms (defined in CASS 1A.2.7);
- firms with assets under management (AUM) of £50bn or more (calculated as a three year rolling average)\*;
- firms with a total intermediary regulated business revenue of £35m or more per annum (calculated as a three year rolling average)\*;
- firms with a regulated revenue generated by consumer credit lending of £100m or more per annum (calculated as a three year rolling average)\*;
- mortgage lenders (that are not banks) with 10,000 or more regulated mortgages outstanding at the latest reporting date\*; and
- firms required by the FCA to comply with the Enhanced Regime, for example, to mitigate the risks posed by the firm.
- \* Calculated on a solo basis.

Limited Scope Firms, EEA or non-EEA branches will never fall under the Enhanced Regime, even if they meet one of the above criteria. In addition, the FCA excludes from the Enhanced Regime:

- a full scope alternative investment fund manager (AIFM) of (a) an unauthorised alternative investment fund (AIF); or (b) an authorised AIF only marketed to professional clients; and
- a firm exempt under article 2(1)(j) of the Markets in Financial Instruments Directive (MIFID) with permission only to bid in emissions auctions.

## Senior Managers Regime - Core Regime

The SMR applies to individuals who hold senior manager functions (SMFs) which the FCA prescribes. The FCA identifies SMFs because, in relation to the firm's regulated activities, the individual performs a role that could involve a serious risk of consequences for the firm, or for business or other interests in the UK. The SMR applies to anyone who performs an SMF, whether they are based in the UK or overseas.

The following SMFs are relevant under the Core Regime, all of which are approved persons under the current approved persons regime:

# Governing functions

SMF1: Chief Executive

SMF3: Executive Director

SMF9: Chair

- SMF27: Partner

#### Required functions

SMF16: Compliance oversight

SMF17: Money laundering reporting officer (MLRO)

Firms must fill the required functions where an existing FCA Handbook rule requires this; they are not required to fill them otherwise. If no-one performs the other roles, the FCA says that a firm does not need to reorganise itself or appoint someone. In reality, firms may find a degree of internal reorganisation is necessary, particularly once the allocation of prescribed responsibilities is also taken into consideration and Senior Managers begin considering their Statements of Responsibilities.

Wherever possible, the FCA will automatically convert most of the approved persons at Core and Limited Scope firms into the corresponding new Senior Management Functions.<sup>1</sup> This means the majority of firms will not need to submit anything to the FCA to make conversion happen. However, in a process more aligned with the regime for banks. Enhanced firms will need to submit a conversion notification and accompanying documents (Statements of Responsibilities and Responsibilities Map) for all conversions. To maximise the transition period, the FCA will keep open the deadline for conversion notices until one week before the start of the new regime. If conversion notices are not received by this time, the individual's approval will lapse on 9 December 2019. In this event, re-application for approval would be necessary, involving the full SM&CR application process, including mandatory criminal records checks and regulatory references. The firm may also be in breach of FCA rules by failing to have the required approved individuals for a period.

<sup>&</sup>lt;sup>1</sup> In PS18/4, the FCA provides function mapping tables for this purpose: Table 7: Function mapping for Core and Limited Scope firms (page 76) and Table 8: Function mapping for Enhanced firms (page 83). Firms must check the Financial Services Register is correct following commencement of the new regime.

Firms will find that the number of employees requiring pre-approval from the FCA is lower than under the existing approved persons regime. The FCA estimates that this will save firms approximately £4.4m a year. This is because there are fewer SMFs than existing controlled functions. However, the Certification Regime (discussed below) will apply to those for whom FCA-approval is no longer necessary.

Under the SM&CR, managers must:

- be approved by the FCA before starting their role, in the same way as the approved persons regime;
- have a Statement of Responsibilities that clearly indicates what they are responsible and accountable for in their role;
- have a "duty of responsibility"; and
- follow Senior Manager Conduct Rules.

#### Firms must:

- be satisfied that the person is fit and proper to perform the relevant roles (see the section later on "Fit and proper assessment: Senior Managers, certified staff and NEDs");
- submit the application for approval to the FCA;
- update and re-submit Statements of Responsibilities whenever there is a significant change; and
- assess that the Senior Manager is fit and proper at least once a year.

An individual may hold more than one SMF, although the Statement of Responsibilities relating to that individual must cover their all their roles.

If desirable to advance its objectives, the FCA may apply conditions and time limits when approving Senior Managers. This could be the case, for example, where the FCA links conditions to remedial action to be undertaken by a firm, or a time limit is to facilitate recruitment of a permanent replacement.

# Prescribed responsibilities: Core Regime

There are six "prescribed responsibilities" which must be given to Senior Managers to ensure they are accountable for key conduct and prudential risks.

These are set out in the table below. They apply to firms under the Core Regime and, as discussed later in this paper, the Enhanced Regime. The obligation on firms to allocate prescribed responsibilities does not apply to Limited Scope Firms. There is no requirement to appoint a "whistle-blower champion" as is required under the banking and insurance regimes (although detrimental treatment of a whistle-blower may call into question the fitness and propriety of the firm and individuals).

#### Prescribed responsibilities: Core Regime

- Performance by the firm of its obligations under the Senior Managers Regime, including implementation and oversight.
- Performance by the firm of its obligations under the Certification Regime.
- Performance by the firm of its obligations in relation to the Conduct Rules for training and reporting.
- Responsibility for the firm's policies and procedures for countering the risk that the firm might be used to further financial crime.
- Responsibility for the firm's compliance with FCA
   Client Assets sourcebook (CASS), where applicable.
- Where applicable, responsibility for an authorised fund manager's (AFM) value for money assessments under the Collective Investment Schemes sourcebook (COLL), independent director representation and acting in investors' best interests. (This originates from recommendations of the FCA Asset Management Market Study and discussed by the FCA in CP17/18 and PS18/08.)

A Senior Manager's Statement of Responsibilities (discussed below) should include details of their prescribed responsibilities. Firms need to allocate prescribed responsibilities to the most senior person responsible for that issue, and ensure the person has sufficient authority and an appropriate level of knowledge, skill and competence to carry out the responsibility properly. When firms submit Senior Manager applications to the FCA, this will be an area subject to close scrutiny.

If there is only one Senior Manager, the FCA states that the firms should allocate all the prescribed responsibilities to this person. Normally the FCA will expect firms to allocate each prescribed responsibility to only one person (that is, not shared). However, in limited circumstances it is possible to share or divide a prescribed responsibility where the firm can demonstrate to the FCA that it is appropriate and justified, for example, where there is a job share in place or where a particular area is run by two Senior Managers. Where responsibilities are shared (as opposed to divided), the FCA expects each relevant Senior Manager to be jointly accountable. Senior Managers affected should ensure that Statements of Responsibilities should leave no doubt on whether a Senior Manager is responsible for only part (and which part) of a responsibility, or jointly responsible for the entire area.

## **Partnerships**

The FCA's starting point is that all partners in a firm will be Senior Managers, similar to the existing approved persons regime. However, the FCA bases this on the assumption that a partner is likely to have influence over the running of the partnership. If a partner is not involved in the management of the partnership - for example, in the case of a silent partner or junior partners - and therefore "does not meet the overarching FSMA definition of a Senior Manager", then the FCA states that the partner function will not apply and the partner need not be a Senior Manager.<sup>2</sup> It is for firms to decide whether a partner performs an SMF based on the FCA's rules and guidance in SUP 10C.5. It would appear possible that a partner who does not meet the criteria for "Senior Manager"

but also does not carry on a Certification Function (see further below), will not require any pre-approval by the FCA or the firm.

#### Statement of Responsibilities

Every Senior Manager (including those automatically converted to the Senior Managers Regime from the approved persons regime) must have a Statement of Responsibilities which sets out their role and what they are responsible for. The Statement must be:

- submitted on an application to the FCA for approval of a Senior Manager;
- kept up-to-date and re-submitted to the FCA whenever there is a significant change to the Senior Manager's responsibilities. A significant change would include, for example, the addition, removal or re-allocation of a prescribed responsibility or significant change to the person's job, or the sharing or dividing of responsibilities not originally shared or divided.

The FCA prescribes a form for the Statements of Responsibilities.<sup>3</sup>

# Duty of responsibility

Senior Managers will have a statutory "duty of responsibility". This means that the FCA could hold the Senior Manager accountable for their area of responsibility if there is a breach of the regulatory rules and the FCA can show that the manager did not take reasonable steps to prevent or stop the breach. In considering whether a Senior Manager is responsible for the relevant breach, the FCA will consider the manager's Statement of Responsibilities. Therefore, it is unsurprising that the drafting of the Statement of Responsibilities (and the Responsibility Map where applicable – this is considered further below) across a firm can be a contentious and protracted process.

In deciding whether or not to take action against someone based on their duty of responsibility, the FCA will consider criteria set out in its Decision Procedure and Penalties manual (DEPP). This is the same criteria as it applies to banks (DEPP 6.2).

<sup>&</sup>lt;sup>2</sup> Section 59ZA(2) of the FSMA says that a function is a "senior management function", in relation to the carrying on of a regulated activity by a firm, if: (1) the function will require the person performing it to be responsible for managing one or more aspects of the firm's affairs, so far as relating to the activity; and (2) those aspects involve, or might involve, a risk of serious consequences: (a) for the firm; or

<sup>(</sup>b) for business or other interests in the United Kingdom.

<sup>&</sup>lt;sup>3</sup> The template for the solo-regulated firms appears at page 391 of PS18/14.

The duty of responsibility puts on a statutory footing a standard of care that has familiarities with that which exists already under the approved persons regime. However, expressing it as a clear statutory duty will apply the minds of Senior Managers to their obligations in a more focussed way. This, combined with the requirement to have Statements of Responsibilities, means that it is less likely that a Senior Manager can claim something is not their responsibility, or that something is a collective responsibility - both of which were causes of criticism under the approved persons regime. Interestingly, the FCA recognised in its cost benefits analysis for the proposals in CP17/25 an element of indirect costs incurred by firms for recruitment may result from individuals leaving financial services. It remains to be seen if this will be a real consequence of the new rules, but a risk that firms should be alert to.

On a more positive note, Senior Managers will be relieved that the criminal offence applying to banks and relating to a decision which causes a financial institution to fail, does not apply to solo-regulated firms under the extended regime.

### Certification regime

The objective of the Certification Regime is to reinforce that firms, not the FCA, are responsible for ensuring their staff are fit and proper. Firms must identify employees within the Certification Regime, assess and certify that the person is fit and proper to do their job. They must reassess and renew this certification annually. This obligation will require firms to develop a framework for certification, and to have in place stringent systems and controls to ensure that these assessments are carried out and relevant information about each employee is shared appropriately with the assessor.

The Certification Regime applies to employees who are not Senior Managers, but whose role means it is possible for them to cause significant harm to the firm or its customers. The FCA calls these roles "Certification Functions" and proposes a list of relevant roles where they exist within a particular firm. These Certification Functions are listed in the following table. The Certification Regime applies to all firms except for internally-managed AIFs.

#### **Certification Functions**

- Significant management function this will capture individuals currently performing the controlled function CF29. It applies to people with "significant responsibility for a significant business unit". A significant business unit can include an internal support department like HR or IT.
- Proprietary traders this will capture individuals also currently performing CF29.
- CASS oversight function this will capture individuals currently performing CF10a.
- Functions that are subject to qualification requirements - for example, retail investment advisers; a full list appears in the FCA's Training and Competence sourcebook (TC).
- Client dealing function an expanded version of the current CF30.
- Algorithmic traders.
- Material risk takers (AIFMD, UCITS, IFPRU and BIPRU remuneration code staff).
- Anyone who supervises or manages anyone performing any of the functions above (directly or indirectly).

If there is no-one in these roles (for example, a small firm which has Senior Managers only), then the Certification Regime will not be relevant. If one person performs two roles, this is permissible, but the firm must certify the person for both roles.

While the scope of the Certification Regime is said to apply to individuals who are not Senior Managers, the FCA makes an exception to this. If the Senior Manager carries on a Certification Function which is very different to what they are doing as a Senior Manager, then they will also need to be certified as being fit and proper to do the Certification Function. However, the FCA says that it does not expect such a dual capacity to be common in practice.

As not all existing approved persons fall under the Senior Managers Regime, some approved persons will now fall under the Certification Regime instead and will no longer appear on the FCA Register.

To plug this gap, the FCA proposes a new Directory to help consumers and firms check the status and history of individuals working in financial services.<sup>4</sup> The proposed Directory will include:

- those who hold Senior Manager positions requiring FCA approval;
- those whose roles require firms to certify that they are fit and proper under the Certification Regime;
- non-SMF Directors; and
- sole traders and appointed representatives where undertaking business requiring qualification in their capacity as an individual.

While this would be a helpful resource for firms to verify employment applications, firms will be obliged to provide the FCA with information about individuals and more information about individuals will be made public. Therefore, if the proposals go ahead, firms must implement effective policies and systems to give to the FCA ongoing timely (within one business day of a reportable event) and accurate reporting of information using Connect, including on the individual's role, their unique identifiers, their workplace location and the types of business they are qualified to undertake.

# Overseas employees

The Certification Regime applies to all material risk takers, wherever they are located. However, for the remainder of the Certification Functions, there is a territorial limitation. For the Certification Regime to apply, the relevant individuals must be based in the UK or deal (in the broader sense) with a UK client.

# Fit and proper assessments: Senior Managers, certified staff and NEDs

FSMA requires firms to ensure that anyone performing an SMF or a Certification Function is fit and proper to perform their role. The FCA proposes to extend this assessment to non-executive directors (NEDs) too, even if they are not Senior Managers (except at Limited Scope Firms).

#### General rules

In making their assessment of individuals, firms must consider relevant FCA rules on qualifications, training, competence and personal characteristics. The FCA applies the existing guidance in its sourcebook, Fit and Proper test for Approved Persons and Specified significant-harm functions (FIT), to Senior Managers and certified staff in solo-regulated firms.

The assessment must be carried out before the person begins their role - so at the point of recruitment, or before they transfer internally into the particular role. In addition, firms should assess the person on an ongoing basis and at least once a year. In its transitional provisions, the FCA gives firms 12 months from the start of the new regime to complete their fitness and propriety assessments of certified staff and get the certification paperwork in place.

### Criminal record checks

In addition, firms must carry out criminal record checks for all Senior Manager and, except for Limited Scope Firms, NED applications. This is likely common practice already and should not be particularly onerous for firms. However, where an individual has spent a "considerable amount of time" living or working outside the UK, the FCA suggests that firms should consider undertaking an equivalent check with the appropriate overseas agency.

# Regulatory references

While firms are not required to obtain regulatory references for existing employees who will be performing the same role after the start of the new regime, the FCA requires all firms to:

- take reasonable steps to obtain appropriate references from the current employer, and all previous employers in the past six years, for people applying for roles as Senior Manager, certified staff and NEDs;
- share information between firms in a standard template, with references normally produced within six weeks of a request;
- disclose information going back six years, including details of any disciplinary action taken due to breaches of the Conduct Rules and any findings that the person was not fit and proper;
- disclose any other information the firm considers relevant to assessing whether a candidate is fit and proper, from the past six years;
- disclose any "serious misconduct" relating to a candidate, whenever it occurred;
- retain records of disciplinary and fit and proper findings going back six years;
- not enter into arrangements that conflict with these disclosure obligations; and

<sup>&</sup>lt;sup>4</sup> FCA CP18/19: Introducing the Directory (July 2018).

 update regulatory references given by the firm where new, significant information comes to light and the subject of the reference still works for, or is still applying to work with, the recipient of the reference.
 Except for "serious misconduct", this obligation ends six years after giving the reference. This obligation to update references does not apply to references given before the regime begins.

These two-way obligations facilitate the provision and receipt of relevant information. However, as the obligation to give references will bind regulated firms only, it is to be hoped that the potential difficulty in obtaining references from unregulated employers will be recognised when the FCA assesses whether reasonable steps have been taken. As always, documenting procedures taken is crucial.

The disclosure obligations may require firms to exercise difficult case by case judgements, for example, in assessing if conduct is "serious misconduct" (on which the FCA gives some additional guidance in SYSC 2.2.5.10-11G). There is also a delicate balance to be made where disciplinary proceedings are incomplete. The FCA indicates that the rules do not necessarily require disclosure of information that has not been properly verified, such as incomplete disciplinary action; however, firms may include such information should they wish to. Firms need to decide whether to have a fixed policy on this or appoint someone to make the case by case assessments. The FCA rules state that the obligation to disclose information in a reference applies notwithstanding any arrangements or agreements made to limit this disclosure. This is clearly intended to restrict the impact of arrangements such as non-disclosure agreements (NDAs). Firms must be prepared to review NDAs entered into over the past five to six years to consider their position under them.

# Conduct rules: Most staff and NEDs

The FCA applies to most employees of financial services firms, and NEDs, new overarching standards.

The Conduct Rules apply to Senior Managers and certified staff from the first day of the new regime, 9 December 2019; but the FCA gives firms 12 months to apply the Conduct Rules to their other conduct rules staff.

The FCA replaces the existing Statements of Principle and Code of Practice for Approved Persons (APER) with Conduct Rules for all firms. There is a first tier of rules applying to most employees in a firm except ancillary staff (who are exhaustively listed in in the table below), and a second tier of rules applying additionally to Senior Managers.

# Ancillary staff

The Conduct Rules will not apply to:

- receptionists;
- switchboard operators;
- postroom staff;
- reprographics / printroom staff;
- property / facilities management;
- events management;
- security guards;
- invoice processing;
- audio-visual technicians;
- vending machine staff;
- medical staff;
- archive records management;
- drivers;
- corporate social responsibility staff;
- data controllers and processors under the Data Protection Act;
- cleaners;
- catering staff;
- personal assistants and secretaries;
- information technology support (that is, helpdesk);
   and
- human resources administrators / processors.

While the Conduct Rules set out a basic standard of conduct which is similar to that under the Statements of Principle of Approved Persons, the first tier of Individual Conduct Rules apply to a much wider employee base than under any previous regime.

The Conduct Rules apply to a firm's regulated business, but also its "unregulated financial services activities", for example, an activity carried on in connection with a regulated activity. The Conduct Rules for banks apply without distinction between regulated and unregulated business, therefore, this provision for solo-regulated firms is a lighter, albeit slightly vague, application.

The Conduct Rules apply to all tiers of firms. Firms must:

- notify all relevant staff of the rules that will apply to them;
- take reasonable steps to ensure the staff understand how the Conduct Rules apply to them. This will require effective training and assessment of staff about the Conduct Rules; and
- notify the FCA when formal disciplinary action is taken against a person for breaching the Conduct Rules. For Senior Managers, this notification must be made to the FCA within seven business days of the firm becoming aware of the matter. For other employees, the FCA proposes an annual notification process. Firms should be mindful that their obligation under Principle 11 still stands, which could include notifying the regulator about concerns relating to an individual's conduct. Firms are also under a general obligation to notify the FCA of significant rule breaches, which may include breaches of the Code of Conduct sourcebook (COCON).

The obligation to train and formally supervise these employees is onerous and requires firms to implement an objective assessment process. In CP17/25, the FCA stressed that it expects firms to be able to demonstrate that they apply the spirit as well as the letter of the Conduct Rules, for example, in ensuring that their staff understand what the rules mean to them in the context of their particular firm. This is likely to require a degree of tailoring of training and reference resources for staff. In particular, the rules require firms to provide training that gives individuals "a broad understanding of all the rules in COCON, and that they also have a deeper understanding of the practical application of the specific rules which are relevant to their work".

First Tier - Individual Conduct Rules		
1	You must act with integrity.	
2	You must act with due care, skill and diligence.	
3	You must be open and cooperative with the FCA, the PRA and other regulators.	
4	You must pay due regard to the interests of customers and treat them fairly.	
5	You must observe proper standards of market conduct.	
Second Tier - Senior Manager Conduct Rules		
SC1	You must take reasonable steps to ensure that the business of the firm for which you are responsible is controlled effectively.	
SC2	You must take reasonable steps to ensure that the business of the firm for which you are responsible complies with the relevant requirements and standards of the regulatory system.	
SC3	You must take reasonable steps to ensure that any delegation of your responsibilities is to an appropriate person and that you oversee the discharge of the delegated responsibility effectively.	
SC4*	You must disclose appropriately any information of which the FCA or PRA would reasonably expect notice. *SC4 applies, together with the Individual Conduct Rules, to NEDs.	

There is little guidance on how firms should assess whether there has been a breach of the Conduct Rules. The FCA indicates that individuals must be personally culpable - meaning a person's conduct was deliberate or was below that which would be reasonable in all the circumstances. Depending on the size of the firm, it may be prudent for a firm to form an adjudication committee (perhaps comprising members of compliance and legal teams) to determine whether a breach has occurred that may require formal disciplinary action by the firm and notification to the FCA.

# **Enhanced regime**

The Enhanced Regime applies to certain firms that are larger in size or have a more complex structure. For specific firm types included in the Enhanced Regime, see the box on page two of this paper. Under the Enhanced Regime, all the requirements under the Core Regime apply, but are enhanced by adding:

- additional Senior Management Functions (these are listed in a table on the following page);
- additional prescribed responsibilities (these are listed in a table on the following page);
- a requirement to appoint a Senior Manager with overall responsibility for every area, business activity and management function of the firm (the "Overall Responsibility Rule");
- a requirement on firms to have a single document that sets out the firm's management and governance arrangements (Responsibilities Map); and
- an obligation to ensure new Senior Managers have all the information and material they could reasonably expect in order to do their job (adequate handover procedures).

# Summary Diagram - The Senior Managers & Certification Regime



Source: FCA CP17/25, page 15

# **Enhanced Regime: additional SMFs**

- SMF2: Chief Finance\*
- SMF4: Chief Risk\*
- SMF5: Head of Internal Audit\*
- SMF7: Group Entity Senior Manager
- SMF10: Chair of the Risk Committee
- SMF11: Chair of the Audit Committee
- SMF12: Chair of the Remuneration Committee
- SMF13: Chair of the Nominations Committee
- SMF14: Senior Independent Director
- SMF18: Other Overall Responsibility (a mop up, applicable where a senior executive is the most senior person responsible for an area of the firm's business but they do not perform any other SMF. The FCA thinks this will be the exception rather than the rule.)
- SMF24: Chief Operations
- \* These functions will apply instead of the broad Systems and Controls Function under the approved persons regime.

# Enhanced Regime: additional prescribed responsibilities

- Compliance with the rules relating to the firm's Responsibilities Map.
- Safeguarding and overseeing the independence and performance of the internal audit function (in accordance with SYSC 6.2).\*
- Safeguarding and overseeing the independence and performance of the compliance function (in accordance with SYSC 6.1).\*
- Safeguarding and overseeing the independence and performance of the risk function (in accordance with SYSC 7.1.21R and SYSC 7.1.22R).\*
- If the firm outsources its internal audit function, taking reasonable steps to ensure that every person involved in the performance of the service is independent from the persons who perform external audit, including:
  - supervision and management of the work of outsourced internal auditors; and
  - management of potential conflicts of interest between the provision of external audit and internal audit services.
- Developing and maintaining the firm's business model.
- Managing the firm's internal stress-tests and ensuring the accuracy and timeliness of information provided to the FCA for the purpose of stress-testing.
- \* Firms must allocate these Prescribed Responsibilities only where they must comply with the relevant SYSC requirement indicated. Where possible, the FCA indicates that firms should allocate these Prescribed Responsibilities to a Senior Manager who is a NED of the firm, or a partner who does not have management responsibilities. Where there is no NED, the Prescribed Responsibility must be allocated to another appropriate Senior Manager.

Firms must not allocate Prescribed Responsibilities to someone performing SMF18, "Other Overall Responsibility". The only exception to this is the CASS compliance Prescribed Responsibility.

# Overall Responsibility Rule

Firms under the Enhanced Regime must consider their own business and ensure that every activity, business area and management function has a Senior Manager allocated overall responsibility, with no gaps. This ensures that the FCA will always be able to hold an individual to account. While the FCA gives some examples of the main business activities and functions in its proposed rules (at SYSC 25 Annex 1G), this is not an exhaustive list and the FCA expects firms to scrutinise their own business set ups as the allocation of responsibilities, and the nature of those responsibilities, will differ between firms. Firms should ensure that Senior Managers reflect the results of this exercise in individual Statements of Responsibilities and in the firm's Responsibilities Map.

The Overall Responsibility Rule applies to a firm's regulated and unregulated financial services activities, including any related ancillary activities. The FCA notes that under the banking regime, this includes the legal function, but that this is currently under review (as described in <u>Discussion Paper 16/4</u>). The FCA indicates that the position will be clarified by a further consultation before implementation of the extended regime.

## Responsibilities Map

Under the Enhanced Regime, firms must have, at all times, a comprehensive and up-to-date document that describes its management and governance arrangements. The FCA describes the purpose of a Responsibilities Map as providing "a single, self-contained overview of your firm's governance, including who is responsible for what". It should include, for example:

- how the Prescribed Responsibilities are allocated;
- details on who has overall responsibility for the firm's activities, business areas and management functions;
- details of individuals' and committees' reporting lines;
- how any responsibilities are shared or divided between different people.

#### Handover Procedures

Enhanced firms must take reasonable steps to ensure that an incoming Senior Manager has all the information and materials they could reasonably expect to have to do their job effectively. The FCA suggests that one way of doing this could be for the predecessor to prepare a handover note, although it also understands that there may be some cases where this is impractical. Firms must decide how best to meet their obligation to take reasonable steps, evidence the approach in a policy explaining how they comply with the requirement, and maintain adequate records of the steps being taken to comply.

# Opting-up and moving between Core and Enhanced Regimes

Detailed transitioning rules apply to firms crossing thresholds between the Core Regime and the Enhanced Regime. There is no "grace period" under which a core firm can cross the threshold for the Enhanced Regime for a short period without becoming subject to the Enhanced Regime. The FCA indicates that a firm can apply for a voluntary requirement and opt-up into the Enhanced Regime if it prefers certainty. As the threshold calculations are calculated on a solo (as opposed to group) basis, it is possible that different SM&CR regimes will apply to different firms across a group. In such circumstances, affected groups may want to consider if the opt-up option is available to their group companies to facilitate implementing a single regime across the group. When exercising the option to opt-up into the Enhanced Regime, firms have three months to comply fully with the Enhanced Regime requirements, otherwise, firms moving into the Enhanced Regime have 12 months to comply.

The criteria to identify firms under the Enhanced Regime are not exhaustive. The FCA may require a firm to comply with the Enhanced Regime (for example, using the Own Initiative Requirement process) if it considers it appropriate to do so to advance its operational obligations under FSMA (for example, to mitigate risks posed by the firm). However, the FCA does not anticipate this happening often.

# Full-scope UK AIFMs

As mentioned in the Enhanced SM&CR firms box (on page one), a full-scope UK AIFM is excluded from the Enhanced Regime if its permission is limited to being an AIFM of an unauthorised AIF or an authorised AIF only marketed to professional clients. To the extent that the Enhanced Regime continues to apply to other AIFMs, the FCA excludes from application to a full-scope UK AIFM in relation to its managing an AIF:

- Senior Manager handover requirements; and
- Prescribed Responsibilities relating to informing the governing body; internal audit; compliance function; risk function; external audit; and business model.

# Limited scope regime

Firms to which the Limited Scope Regime applies (Limited Scope Firms) will have fewer SMFs reflecting how the existing Approved Persons Regime applies to them now. The SMFs required of Limited Scope Firms varies depending on the type of firm under consideration. The FCA summarises them in the table below (reproduced from page 21 of CP17/25). Prescribed responsibilities will not apply to Limited Scope Firms, nor the requirements relating to references for NEDs.

Firm type	Senior Management Functions
Limited Permission Consumer Credit firms that have a CF8 under the Approved Persons Regime	SMF29 – Limited Scope Function (this is the same as the Apportionment and Oversight Function under the Approved Persons Regime)
Sole traders with no employees <sup>5</sup>	SMF16 – Compliance Oversight
Authorised professional firms whose only regulated activities are non-mainstream regulated activities	<ul> <li>SMF16 – Compliance Oversight</li> <li>SMF17 – Money Laundering Reporting Officer</li> <li>SMF29 – Limited Scope Function</li> </ul>
Oil market participants, service companies, energy market participants, subsidiaries of local authorities or registered social landlords	<ul> <li>SMF16 – Compliance Oversight</li> <li>SMF17 – Money Laundering Reporting Officer</li> <li>SMF29 – Limited Scope Function</li> </ul>
Insurance intermediaries whose principal business is not insurance intermediation and who only have permission to carry on insurance mediation activity in relation to non-investment insurance contracts	SMF29 – Limited Scope Function

In practice, a sole trader with no employees is only required to have an SMF16 where required by relevant rules. Further core regime Senior Management Functions may apply where a sole trader with employees has a governance body comprising of individuals who perform relevant roles. We believe that this will be rare in practice.

# Incoming UK branches

For incoming UK branches, the FCA proposes a lighter application of the SM&CR.

# EEA branches

Only the following SMFs apply to incoming EEA branches, and no prescribed responsibilities:

- SMF17: Money Laundering Reporting Officer (MLRO)
- SMF21: EEA Branch Senior Manager

The FCA stresses that SMF21 will apply to anyone who performs a Senior Manager role, whether they are based in the UK or overseas. However, in practice, the FCA expects that most branches will be able to identify someone who is primarily based in the UK.

The Certification Regime applies in full to EEA branches, but only to employees based in the UK.

The Conduct Rules will apply to all in-scope staff of a UK branch, except those who are based outside of the UK. However, the Conduct Rules apply only to the extent that they are compatible with the relevant single market directives.

# Non-EEA branches

The following SMFs apply to non-EEA branches in the UK:

- SMF3: Executive Director
- SMF16: Compliance Oversight
- SMF17: MLRO
- SMF19: Head of Third Country Branch

The FCA also proposes to apply to non-EEA branches the Prescribed Responsibilities shown in the box below.

# Prescribed Responsibilities for non-EEA branches

- Performance by the firm of its obligations under the Senior Managers Regime, including implementation and oversight.
- Performance by the firm of its obligations under the Certification Regime.
- Performance by the firm of its obligations in respect the Conduct Rules for training and reporting.
- Responsibility for the firm's policies and procedures for countering the risk that the firm might be used to further financial crime.
- Responsibility for the firm's compliance with CASS.
- Responsibility for management of the firm's risk management processes in the UK.
- Responsibility for the firm's compliance with the UK regulatory system applicable to the firm.
- Responsibility for the escalation of correspondence from the PRA, FCA and other regulators in respect of the firm to the governing body and/or the management body of the firm or, where appropriate, of the parent undertaking or holding company of the firm's group.
- Responsibility for an AFM's value for money assessments, independent director representation and acting in investors' best interests (applicable only to AFMs).

The same scope of application applies for the Certification Regime and Conduct Rules as for EEA branches, covered above.

#### **Next steps**

The rules will apply to solo-regulated firms from 9 December 2019.

In the meantime, firms can begin to identify the scope of the regime relevant to their own operations. Where they do not exist already, firms also may consider setting up an internal SM&CR project team to monitor developments and coordinate impact and ultimate implementation. Experience from the implementation of the SM&CR in banks has shown the broad scope of involvement necessary for implementation, requiring input from members of HR, Compliance, Legal, Risk and Senior Management, at least. Firms should not underestimate the extent of the implementation task.

# Action points for firms

- Consider the FCA's proposals in CP18/19: Introducing the Directory (July 2018) and respond before 5 October 2018 if appropriate.
- Identify key internal stakeholders to form a working group, for example, representatives from senior management, HR, Risk, Secretariat, Compliance and Legal.
- Engage with senior management to ensure sufficient levels of "buy-in".
- Review the existing governance structure and reporting lines for adequacy and transparency.
- If the Enhanced Regime applies, consider if there will be any gaps in a Responsibilities Map.
- Identify which staff will require regulatory approval under the SMR and those which will require certification.
- Assess any relevant extra-territorial scope.
- Ensure Senior Managers and Certification Staff have up-to-date job descriptions.
- Consider how fitness and propriety assessments of Certification Staff will be carried out and monitored.
- Review existing HR policies and procedures in light of the reference obligations and requirements, Conduct Rules and the need to report disciplinary action to the regulator.
- Consider if employment contracts will require changes, particularly for Senior Managers.
- Consider suitable training packages for all three tiers of staff.

#### Contact details

If you would like further information or specific advice please contact:



Michelle Kirschner
Partner
Financial services regulation
DD +44 (0)20 7849 2227
michelle.kirschner@macfarlanes.com



Paul Ellison
Partner
Financial services regulation
DD +44 (0)20 7849 2744
paul.ellison@macfarlanes.com



Rita Hunter
Senior solicitor
Financial services regulation
DD +44 (0)20 7849 2258
rita.hunter@macfarlanes.com



Yvonne Clapham
Senior solicitor and professional support lawyer
Financial services regulation
DD +44 (0)20 7849 2869
yvonne.clapham@macfarlanes.com

September 2018

# **Macfarlanes LLP**

20 Cursitor Street London EC4A 1LT T +44 (0)20 7831 9222 | F +44 (0)20 7831 9607 | DX 138 Chancery Lane | www.macfarlanes.com

This note is intended to provide general information about some recent and anticipated developments which may be of interest. It is not intended to be comprehensive nor to provide any specific legal advice and should not be acted or relied upon as doing so. Professional advice appropriate to the specific situation should always be obtained.